## Permanent Scalp Pigmentation with Just One Appointment

The patented ACHM2® and ACHM2.5 is the only micro pigmentation procedure in the world that can be done in one session. This patented procedure is the preferred choice for those seeking hair and scalp pigmentation, micro scalp pigmentation or hair micro pigmentation.

This advanced technology was originally developed in the United States by Mark West in 2009, a nationally recognized tattoo and micro pigmentation artist. Robert Pian has had specialized training in this method and performs this procedure with outstanding precision.

The ACHM2® Buzzcut Ink Hybrid Method performed by Robert Pian and the ACHM2.5 method are technologically advanced methods that incorporate highly specialized proprietary equipment, pigments, needles, and supplies. This patented procedure has the ability to permanently duplicate the look of full natural hair, giving a three-dimensional real life look, recreating the popular and trendsetting buzz-cut. The look is permanent and stylish and easy to care for. No more embarrassing scalp shine, no more cumbersome shaving routines. You keep your own hair and its natural color. Our clients have benefited immensely from the technologically advanced procedures of Buzzcut Ink Hybrid Method.

# What Makes the Patented ACHM2® and ACHM2.5 Unique for People Suffering from Hair Loss?

Buzzcut Ink® remains the cutting edge studio where Robert Pian performs the patented technology that has become a global leader in the permanent scalp pigmentation process.

The ACHM2® (Buzzcut Ink Hybrid Method) and the ACHM2.5 are technologically advanced methods that incorporate highly specialized proprietary equipment, pigments, needles, and supplies.

This patented procedure has the ability to permanently duplicate the look of full natural hair, giving a 3-D real life look, recreating the popular and trendsetting buzz-cut using one follicle at a time performed in just one session. The look is permanent and stylish and easy to care for. No more embarrassing scalp shine, no more cumbersome shaving routines. You keep your own hair and its natural color.

### Immediate Results in Just One Session

The patented ACHM2® and ACHM2.5 technology creates a look of a threedimensional artistic craft, providing a realistic visual texture of hair by employing the uniquely formulated ACHM2.5 SMART PIGMENTS<sup>™</sup> that is delivered to the scalp with proprietary micro-tools.

The ACHM2® and ACHM2.5 is world renowned for having the ability to achieve remarkable precision-detailed results requiring only one application. The finished procedure is only noticeable by touch. The ACHM2® andACHM2.5 method is for the discerning gentleman who wishes to achieve the best look in his appearance.

## Remarkable Long-Term Results Guaranteed

The ACHM2® and ACHM2.5 procedures provide long-term outstanding results. The advantageous technology allows for superior color retention that surpasses above any other method of scalp micro-pigmentation. This is the highest choice available to you to end your hair loss permanently and affordably. Long-term results can be viewed by visiting our photo gallery.

### Any Level of Baldness

- Buzzcut Inc. creates the appearance of thicker fuller hair
- Creates a natural and youthful front hairline and side profile
- Hides strip scars, punch grafts or FUE donor areas forever
- Compliments hair transplants by providing additional density
- Hides scars, dark spots, freckles, age spots and birthmarks
- Re-establishes hair due to Alopecia hair loss

# ACHM2® TRAINED OWNER ROBERT PIAN

- Robert Pian IBMS Certified Member
- Robert Pian an experienced expert trained and certified.
- Certified ACHM2® Robert Pian performs the procedure.

# ONE TIME PROCEDURE-PERMANENT APPLICATION

- One procedure appointment eliminating several treatments after your visit
- Long lasting twenty years and longer
- Completely eliminates the need to blade shave
- Superb color retention- natural looking
- Undetectable blending with hair color and skin tone for the most natural look.
- No follow- up appointments or touchups required

# SMALLEST FOLLICLES

The ACHM2® and ACHM2.5 needles are 5X smaller than other needles

- Capable reproducing up to 1350 follicles per square inch
- Minimal discomfort Quick healing time
- Follicle growth is accelerated
- Patented technology

### SMART PIGMENTS<sup>™</sup>

- Specifically developed for use on scalp only
- · Color is crafted specifically for your hair color and skin tone
- Everlasting and permanent for twenty plus years.
- Patented technology to endure as you age.
- Flattering with gray hair
- Anti-shine
- Not changed by Minoxidil

# Why the ACHM2® and ACHM2.5 Procedures are the Advanced Scalp Micro pigmentations of Choice

You can view the differences between the Buzzcut Ink®ACHM2® and ACHM2.5 and other scalp micro pigmentation methods and its investigational research by visiting the facts page section where photos are available to view for evidentiary documentation. Our procedure is not just a generic form of scalp micro-pigmentation. The facts section provides a concise understanding of the methodology and technologically-advanced procedure. It explains the superior differences that the ACHM2® and ACHM2.5® offer to the client relating to this procedure. Photos provided will compare follicle points to that of theACHM2.5 needles. Robert Pian performs the ACHM2.5 proprietary method for true hair follicle replication and not just generic scalp pigmentation.

## ACHM2® and ACHM2.5 Licensing

Robert Pian- owner of Buzzcut Ink utilizes the patented ACHM2® needle developer to perform the scalp pigmentation procedure on all his clients. You will be in the hands of one of the most certified and experienced professionals in scalp pigmentation. Robert Pain will be there with you from your initial procedure, until the end of the procedure. Your procedure is done at our state of the art facility.

Robert Pian has performed scalp pigmentation successfully on over thousands of clients himself. Clients should be aware that other companies have claimed numbers in the thousands of procedures performed on clients. Buzzcut Inks facility knows that speed trained technicians being trained only a three-day speed course that occurs online is not advisable and cannot produce the same results for this method of scalp micro pigmentation. Robert Pian has completed the training program using the methods of application for the proprietary equipment that is required for authorization and certification as an ACHM2® practitioner.

Clients are more assured of the fact that our procedure is not a franchise with hundreds of locations and bound to procedural guidelines from investors that may live up to the standard of our philosophy. Hair transplants, cosmetic fill -ins, laser hair removal, permanent hair removal or tanning and other alternative hair-loss procedures are not offered. We specialize in what we do and this is what makes us a leader in our procedure and assures you are getting the best treatment possible with our patented technologies.

**One-Time Permanent Application – No Numerous Sessions like Other Methods** The ACHM2® and ACHM2.5 has been developed as a one-time procedural permanent application that naturally blends with all hair colors and skin tones. Other scalp pigmentation methods require four visits scheduled weeks apart to complete the application, the ACHM2® and ACHM2.5® is a ONE-TIME appointment with no additional appointments or procedures needed. Our smaller needles enable a deeper application into to the scalp that creates lasting permanence. Mr. Weston has perfected and crafted the skilled touch by hand to eliminate any bleeding or any spreading or migration of pigment applied to the scalp.

Only proper training and longtime experience like Robert Pian have received, can give clients the excellent results they expect. Pre-set needle depth should not be used. The reproduced pigmented hair follicles remain consistent and true to size for clients in their later years with these procedures that Robert Pian has expertise with .

Various areas of the scalp require different depths. Robert Pian only uses equipment designed by Mr. Weston and should be the only equipment used to perform these procedures. Since the procedure of the ACHM2® and ACHM2.5 scalp pigmentation method is a permanent one, there is no reason to come back for costly touchups and multiple applications. Utilizing proper maintenance methods, you will achieve long-lasting color pigmentation and retention for a lifetime.

# Why the ACHM2® and ACHM2.5needles Create the Softest Hairlines and Smallest Follicles

ACHM2® and ACHM2.5needles are more than half the size smaller than those used by providers. The ACHM2® and ACHM2.5needles are measured in microns, not millimeters. This specialized medical needle is now manufacturer specifically to the specifications of the issued ACHM2® needle patent for duplication of hair follicle unit's patent.

There are approximately 900 to 1600 follicles per square inch on the human scalp. The patented needle easily replicates the native density from 100 to 1350 per square inch. Comparing the photos we have provided it is clear that this needle is the ultimate needle of choice to be used to perform scalp micro pigmentation. These patented needles provide more comfort throughout the procedure without the use of heavy medicated creams to numb the scalp. This promotes a more comfortable procedure and faster recovery times.

# New Technology and Innovation Goes Even Further with the New Diamond Tipped Titanium ACHM2.5 Needles

Robert Pian only uses the patented smaller needle, the one that has improved upon the present ACHM2® design. A needle than ACHM2® needle could not be conceived because of an abundance of flexibility in the stainless metal, and its inability to carry sufficient pigment to the scalp. The new ACHM2.5 needles are used simultaneously and in conjunction with the patented ACHM2®needles in some applications to create a superior blend and transition into remaining hair. The ACHM2.5 needles were developed very specific individuals and skin types Avery small percentage of clients, about ten percent require this needle. Medical Titanium is bio-compatible with no known allergic reactions. Stainless steel is stronger that titanium and Mr. Weston used a specific diamond coat finishing process to perfect the needle. Diamonds are the hardest material known and are very popular in the use of instruments in surgical procedures. Their effective uses for needle applications make It sharper, allowing the insertion of the needle into the scalp

A smaller titanium needle was designed in lieu of the present stainless. However because titanium is not as strong as stainless, Weston utilized a special diamond coating finishing process. Thereby drastically increasing the titanium strength. Diamond is the hardest material known, and has a very small friction coefficient and is used widely in surgical instruments. It is also an excellent material for use in various needle applications. This much sharper needle creates increased ease of insertion into the scalp making the scalp pigmentation recipient more comfortable during the procedure.

### This new ACHM2.5 needle offers new features for the client:

- Up to 1350 follicles per square inch.
- Smaller insertion point resulting in far less irritation
- Ease of insertion into the scalp, resulting in shortened application time
- Faster healing and curing time
- More natural blend into remaining hair
- Follicle growth stimulation

## Perfecting and Matching Hair Color Tones with Buzzcut Ink SMART PIGMENTS<sup>™</sup>

Like having your own personal artist for your procedure, SMART Pigments are custom blended just for you and mixed with your complexion's natural undertones to get the excellent permanent look that lasts twenty years and more, With anti- shine agents and special pigments we create pigments for you that will always match your skin tone, even if it changes in the years to come. Learn more about Read more about SMART Pigments<sup>®</sup> by visiting this link.

## Three -Dimensional Scalp Pigmentation Provides the Most Natural Look Possible

Because looking at a head of hair on someone is never one dimensional Mark Weston developed "3-D" scalp pigmentation in 2009 and SMART Pigments in 2010. These special developed specific pigmented patterns duplicate the high and low tones of natural hair when the head is moving or still. The shades are then applied to the scalp in patterns so the natural tonalities that occur in real hair achieve the most natural look. You can never get this effect by applying the same color pigment on the scalp. If so, it will result in an unflattering carpet look that is so aging.

ACHM2® and ACHM2.5 has always been the most sought after method. Some other companies have tried to claim this procedure of 3D or replicate it, but cannot claim or perform this procedure as perfectly as the patented method by Mr. Weston.

## What to Expect When You Arrive for Your Scalp Micro-pigmentation

As soon as you arrive for your appointment you will be greeted by our professional staff and relax in our very comfortable and relaxing studio. After a consult with Mr. Weston, you will then complete our client profile questionnaire and disclosure documents. We will review the entire process with you from start to finish, so you know what is taking place every step of the way. Your privacy and confidentiality are of the utmost importance. We ask that you buzz cut, not blade shave your scalp before the procedure of a length of no more than 1/8 of an inch. This is required for the type scalp pigmentation we perform. You will then relax in a private room and be completely comfortable through the entire procedure. Robert Pian will be with you from the beginning of the procedure to the very end of the ACHM2® curing process.

### What to Expect After the ACHM2® and ACHM2.5 Procedure

Most patients will heal from in a week. This is due to the very small needle that is used in the procedure. Redness may occur and it will subside within 24 to 48 hours. The SMART Pigments<sup>™</sup> will take a bit of time to settle in and you may experience some darker areas and or blotchiness. Rest assured, this will go away, as the color cures into the scalp. The curing process can take two- to four weeks and the hairline will continually soften. The next day you should be able to resume back to your normal activities. This procedure eliminates the need for costly revisits and touch-ups. All you need to do it maintain your own head by keeping a tightly buzzed shave. There is no reason to ever blade shave. This technology utilizing SMART Pigments<sup>™</sup> will last forever.

### FAQs

### Are the ACHM2® and ACHM2.5 hair pigmentations permanent?

The SMART Pigments<sup>™</sup> are made from a powder that is organically based, thereby creating tattoo colors that did not turn the blue and green colors into normal cosmetic dyes, therefore making this pigment dye last forever. Other artists have to do numerous treatments because the artist is using a pigment that will last only 5-7 years.

### Is it true I only need one session?

The ACHM2® is performed in one day. Two days may be necessary for complete hair loss or Alopecia. Multiple sessions from other artists cause extra time and money and last 3 or 5 years. When properly cared for no follow- up sessions are needed. The procedure lasts 20 years or more.

# Why the ACHM2® and ACHM2.5 a one-time appointment only procedure is when all others scalp pigmentations are numerous sessions?

For the artist, scalp pigmentation application is very physically demanding, requiring a lot of patience and skill. It takes a specially trained expert like Robert Pian to perform this scalp pigmentation process. In many instances at other facilities weaker trained technicians used and they are often correcting poorly performed work of others. Completing the product at one time assures consistency and pleasing results. Scalp pigmentation is no different than an artist taking his time to complete a piece of artwork. Buzzcut does not churn clients in and out all day. Buzzcut Inc. feels that would rush the customer's appointment. The client knows that he is getting one on one personal service and comfort, not being rushed and receiving the best possible application of the procedure.

### Are the ACHM2® and ACHM2.5 3D?

3D" is strictly an illusion, based on a 2D application. Application procedures using different natural tones of color are used to create this 3D impression. This method completely replicates the 3D look that is visibly pleasing to the eye. SMART Pigments<sup>™</sup> were specifically developed to re- create the tonalities that natural light reflects upon hair in real life situations, therefore creating the fashionable most natural look for Buzz Cut styles.

### Why don't I have to blade shave my head?

You will never have to waste time with tedious blade shaving. You only need to buzz cut when needed and are advised to keep the length at 1/16 to 1/8 of an inch. By up keeping this shave, you will not get the duplicate look of a gray scalp. The ACHM2® and ACHM2.5 were specifically developed with this type of easy maintenance in mind.

### Must I have to buzz cut my hair?

Certainly, it is necessary, and please do keep it to 1/16 to 1/8 inch, All clients even hair transplants will have to buzz cut, but the process is simple and easy. The reason this is done before the procedure is so that Robert Pian can get a very good dimensional look

of your scalp. This aides in the perfection you so desire in your procedure. Robert Pian can get a really good view of your scalp and insures proper application for the procedure. The color pattern of hair growth scalp condition is examined. Density, hair growth pattern, condition of your scalp and color all need to be examined and

### What Type of Pigments are Used?

The SMART Pigments<sup>™</sup> are derived from organic compounds and are blended for each individual. Even with changing skin tones and gray hair you may get in older age, the procedure will always match skin tone and look attractive. Anti – Shine agents are incorporated in the pigment. There are no toxic or heavy metals. The pigment used is not purchased from any commercial vendor and the formula was submitted to the FDA.

### Will the pigments used fade or change color?

This special SMART Pigments<sup>™</sup> formula omits green, red and blue colors and uses only carbon- based pigments. Many other commercially used pigments by other artists use commercial pigments which prove to fad over time.

### Who in fact was the first to develop the scalp pigmentation concept?

Factually, Mark Weston actually performed his first scalp pigmentation in 1989. Prior to a British company who claims they did the procedure first. The original developer Mark Weston was the first known person in the United States to offer this application The original developer Mark Weston the only first person develop a specific needle and equipment for scalp pigmentation anywhere in the world This remains as proven fact to this day.

### Do you actually use the smallest needles to truly replicate a hair follicle?

Yes. We use only the actual patented needles. Other companies that claim they do cannot substantiate that and often use false deceptive advertising. Please visit here ..... For more information on the needles and sizes used in this industry, and about the patented micro 3-point needle design.

# Is this true? Other companies state anyone can receive a patent and it means nothing

While anyone can try to apply for a patent, copying the same technology is patent infringement. The United States Patent and Trademark Office only will accept the invention after they conduct a thorough search of similar patents. Only approved applications are permitted to utilize the term "patent-pending." Submitting a patent application does not mean they have a patent pending. No one can use the term patent pending as it is a federal violation to use the term "patent-pending" without formal application approval by the USPTO. The needles for hair follicle restoration tattoo needle used have a formal application approval have a patent number issued in July 2015.

### Will I need a touchup?

No touch ups are required. The ACHM2® and ACHM2.5 is a permanent procedure. Only extremely scarred patients may require touch up of the application within the donor area.

#### Are their cost savings with the ACHM2® and ACHM2.5?

Buzzcut Ink does not employ a sales staff, office personnel, numerous technicians or large advertising costs that are usually associated with companies with numerous locations. Our overhead is low because we do not need to use a large sales staff and a lot of personnel. The cost savings of the way we run the company, we pass the savings on to you.

There are no hidden costs and or false enticements to get you to come to visit us. We offer a fair cost because the ACHM2® and ACHM2.is a one-time, permanent procedure, no additional sessions, or touch ups are needed. Compared to others, your cost savings can be as high as \$3000. Florida has no sales tax; therefore, \$3200 will be exempt from an additional charge of \$240.00 for sales tax.

### Is anesthesia used?

Anesthesia creams change the cellular structure of the skin resulting in skin that can readily reject pigment and even cause migration of the pigment. If anesthesia is used the pigment can migrate, change the cell structure of the scalp during the procedure or cause it to be rejected. Injectable anesthesia is not an option for us as it will result in the same incidences as mentioned.

# Can I speak or get introduced to someone who has had the ACHM2® and ACHM2.5?

Yes, as long as there is a person in your local area. We can facilitate to also correspond through email with one of our clients. You can come in for a personal consultation and may be able to see the ACHM2® and ACHM2.5 being applied.

### Do you offer financing?

We do offer financing. Please visit our website for an application here at xxxx. Your application is directed to our medical finance company and we will never see your personal information.

### Do you offer a guarantee?

Yes, we do offer a guarantee. The ACHM2® and ACHM2.5 is a permanent procedure and does not fade and there is no touch-up needed, therefore we have eliminated the need for lengthy guarantee. The ACHM2® and ACHM2.5 cures to their final color in 2 to 4 weeks. If after 4 weeks a touch up is needed there is no charge. Many providers also have inexperienced staff applying your scalp pigmentation and have to offer an incentive such as an additional long- term guarantee, because of the use of ink that will fade.

### Procedures for the Maintenance a Healthy Scalp

Please be aware outside elements can affect the pigments like sun, medications, stress and diet. Visit our post-procedure section for the care and maintenance for a healthy scalp. You may still be suffering from the certain affects you had before your procedure like itchiness, flaky skin or very oily skin. Not caring for your scalp property, this can contribute to the premature aging of your application, and in continued hair loss in some cases.

In order to reduce scalp shine, maintaining a healthy scalp is not as simple as just shampooing regularly. Not shampooing as instructed will cause sebrum to develop. Combined with air pollution and natural scalp oil it can embed sebum, caused clogged follicles into the scalp and can hinder the growth of new hair. Using a clarifying shampoo can help correct this problem one a week or every other week. Gentle massaging in a circular motion and using warm water will work wonders to increase blood flow and keep everything healthy. Make sure to gently pat, and not rub hard on your scalp with a towel when drying your scalp. Not taking care of your scalp the proper way can promote further hair loss or thinning hair.

# PATENT 9,072,878 B2WESTON TATTOO NEEDLE FOR REPLICATION OF HAIR FOLLICULAR UNITS

### **Patented Needles**

The United States Patent and Trademark Office issues Weston's patent the formal patent for the hair follicle replication needle invention on July 7, 2015. **Patent 9,072,878 Title: Tattoo needle and method for making and using same.** 

In the findings at the USPTO Weston's hair follicle replication needle was factually found to be small enough to replicate a hair follicle, and does provide a more desired size of the tattoo hair follicle and improved quality, with a more uniform pattern of simulated scalp hair follicles The USPTO issued the patent as a "useful invention". Proper training on the equipment for the scalp pigmentation process is an essential foundation to perform a good job, no matter how much experience and training they may have. The USPTO findings were that present tattoo needles on the market are unsatisfactory for scalp pigmentation and replicating a hair follicle.

The USPTO's final findings on Weston's needle paten quotes: "It is an object of the present invention to provide a smaller needle set and application method specifically for tattooing the skin of the scalp to replicate hair follicles".

The USPTO found that prior art needles were unsatisfactory and found Weston's patented follicular unit needles cannot be used for conventional tattooing. The patented needles are too fine to use on other parts of the body and are not conventional for tattooing on arms, legs and other areas other than the scalp because they are very fine and flexible. The needles are now proprietary to modified ACHM2® machines. If the needles are used in a typical tattoo machine, the needles would be driven too hard towards the scalp- the needle would get damages and therefore defeat the purpose of replicating a hair follicle. All the patented needles used are single-one use per patient. The needles are disposed after each individual session and abide by the Department of Health Bio-Medical Disposal laws. The patented needles are only available to practitioners who have completed Weston's courses.